

Maria Fernanda Barriga-Mateos

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EDUCATION

University of North Carolina at Chapel Hill

Chapel Hill, NC

Bachelor of Arts: Journalism and Media

Related Coursework: Audio, Video, Film Production and Writing, Narrative Production, Interactive Media, Communications

Expected Graduation: May 2027 | GPA: 3.8

Study Abroad: Korea University in Seoul, South Korea | February - June 2024

Honors and Awards

- Covenant Scholar

RELATED EXPERIENCE

Carolina Latinx Center Student Ambassador

Chapel Hill, NC

Marketing Intern

September 2024 - Present

- create content for Carolina Latinx Center social media platforms, design and produce copy for promotional materials, flyers, and other content, work on promotional and advertising materials for the center's programs, and weekly run Los Tarheels Dijeron segment

The Daily Tar Heel

Chapel Hill, NC

Audio/Visual Desk

September - December 2024

- Record, edit, and post for Heel talks and What Just Happened

Design Desk

September - December 2023

- Build pages on InDesign for newspaper print
- Create graphic designs in Fresco and Illustrator for newspaper print

Kathias Photography

Wilmington, NC

Internship

December 2023 - February 2024

- Assist with photoshoots, editing, social media, and website building

Sharif Durhams Leadership Program

Chapel Hill, NC

Member

October 2023 - May 2024

- Leadership development course for students at The Daily Tar Heel from underrepresented groups
- Mentorship relationship and career prep
- Working towards an internship experience through career workshops and networking

Career Accelerator Program

Chapel Hill, NC

Member

September 2023 - May 2024

- Develop skills in professional development, such as learning the language of the job market, growing your professional network, gain insight and experience, and learn how to put these things together to reach your goals
- Mock interviews, Resume building, LinkedIn, and more.

ADDITIONAL EXPERIENCE

Starbucks

Wilmington, NC

Barista

June 2021 - August 2023

- Assisted in various positions to handcraft and connect with customers to maintain efficiency
- Partner of the Quarter Award

SKILLS

Languages: Bilingual | Spanish & English

Strengths: Leadership, Communicating, Dedication, Open-minded, Teamwork, Charismatic, Approachable, Confident, Focused, Time Management

Technology: Graphic Adobe Creative Cloud Express, InDesign, Premiere Pro, Lightroom Classic, Photoshop, Illustrator, Canva, WordPress, HTML, CSS, and JavaScript

EXTRACURRICULAR ACTIVITIES & VOLUNTEER EXPERIENCE

API Ambassador - member

June 2024 - Present

Mi Pueblo - Member

September 2023 - Present

Students United for Immigrant Equality - Member

September 2023 - Present

AMEXCAN - Member/ Executive Board for Director of Communications 24-25

September 2023 - Present

National Association of Hispanic Journalists - Member/ E-Board Social Media Coordinator 24-25

September 2023 - Present

Carolina Week/Carolina Ahora - Volunteer / enrolled

September 2023 - December 2024

Carolina Public Relations Student Society of America - Member

September - December 2023

New Hanover High School Yearbook - Staffer/Photographer editor

September 2019 - June 2023